



# Lead Scanning Guide



iPhone:

Gå til Apple Store



Android:

Gå til Google Play



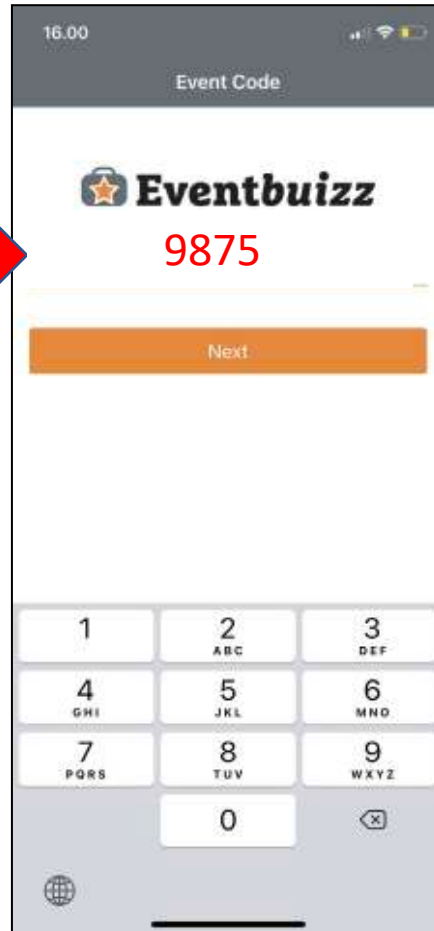


# Download APP'en





Indtast Event ID





## Indtast login oplysninger

Mail: xxxxxxxx

Password: xxxxxxxx

A screenshot of a mobile application login screen. At the top, the status bar shows the time 17:22 and signal/battery icons. Below that is a dark grey header with a back arrow and the text 'VTM'22 Besøgende'. The main content area has a light grey background. At the top center is a smaller version of the VTM Summit logo. Below the logo is the number '9875'. There are three input fields: 'Email', 'Password', and 'Initial'. The 'Email' and 'Password' fields are highlighted with red boxes, and red arrows point from the text 'Mail: xxxxxxxx' and 'Password: xxxxxxxx' to these fields respectively. Below the input fields is an orange 'Sign in' button and a link for 'Forgot password?'. At the bottom of the screen are the standard Android navigation icons.

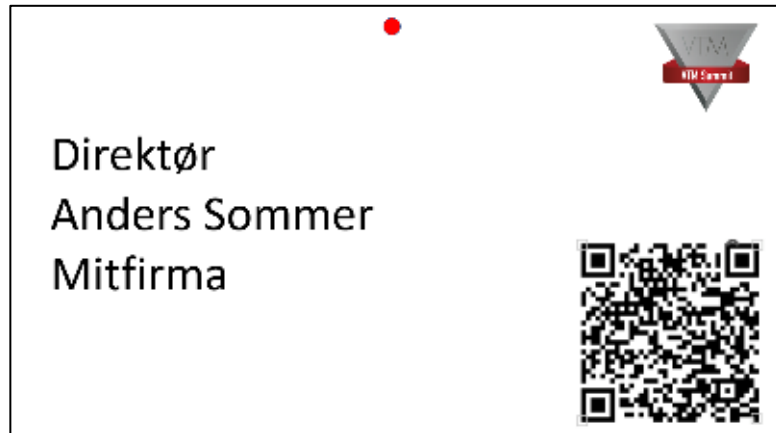


Tryk på 'Scan lead'



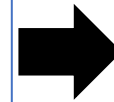
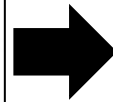
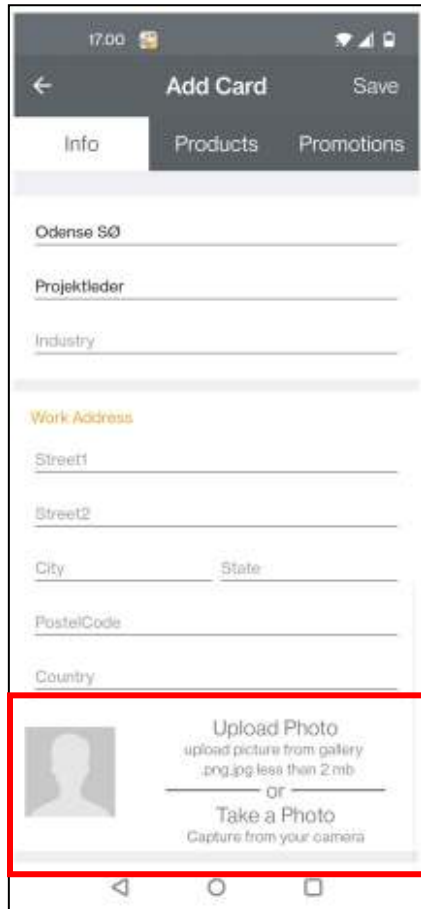
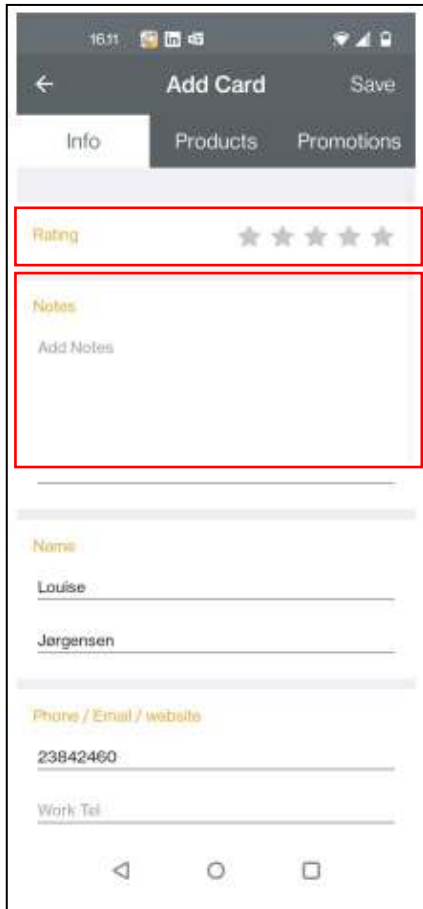


# Adgangskort



Scan



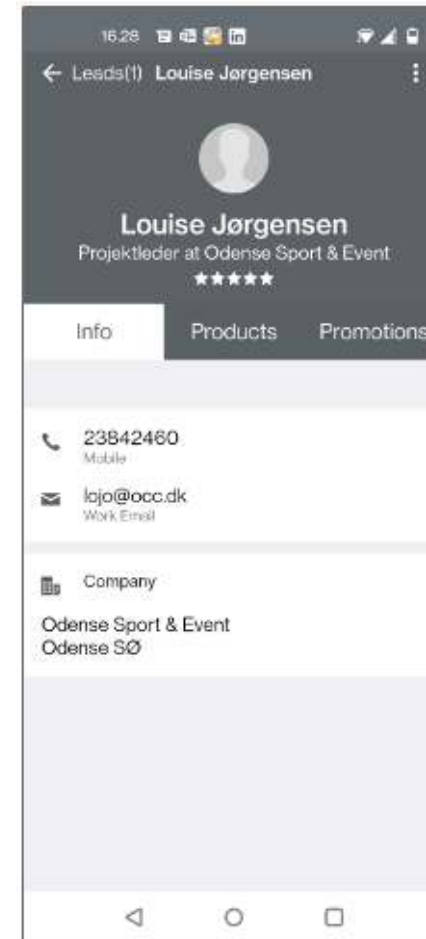
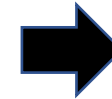
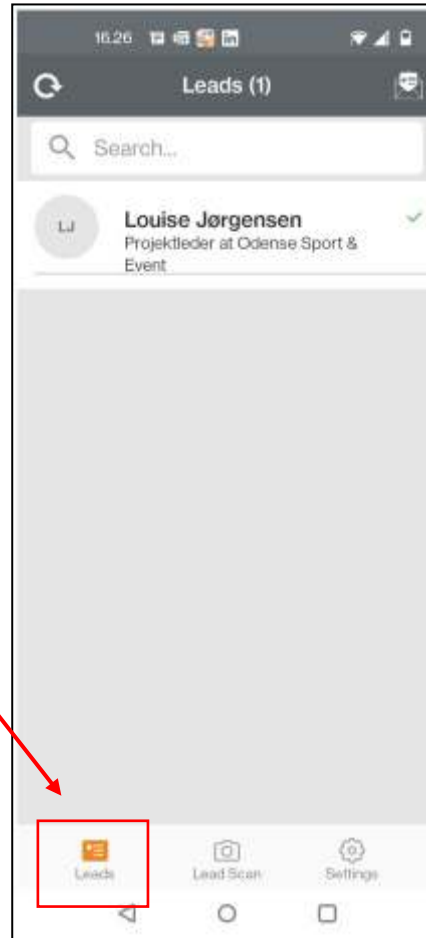


HUSK 'Save'  
for at gemme



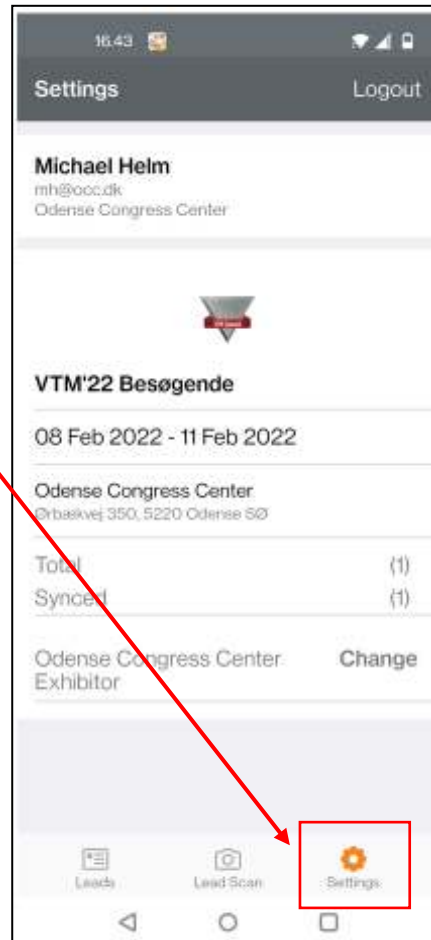


Leads – info om scanned leads





# Settings





## Data leveres som CSV fil

Event Name	Contact Person Name	First Name	Last Name	Email	Phone	Work	Company	Title	Department	Street 1	Street 2	Post code	State	City	Country	Industry	Website	Rating	Notes	Date	Exhibitor Name	Profile image	Signatures	Initial	Catalogue products	Consent names
																		★	T			😊				

**Rating:**  
Hvor man kan tildele antal stjerner fra 1-5

**Notes:**  
Egne noter i forhold til kunden. Fritekst

**Profile image:**  
Billede af personen, hvis kort man scanner.



## Hvad får du ud af lead opsamling?

- Alle gæster kan scannes via QR koden på deres adgangskort
- Udstillere kan via lead scanning lave smartphones/tablet om til en foruddefineret messerapport
- Sende infomateriale med det samme til kunden
- Lave konkurrencer via prædefinerede spørgsmål
- Lav din egen opsætning og hent dine egne data når det passer dig
- Alle oplysninger leveres som CSV-fil, som kan importeres direkte ind i CRM system



## Priser pr. APP-bruger

- 1 – 4 APP brugere: kr. 795,- stk.
- 5 – 9 APP brugere efterfølgende: kr. 695,- stk.
- 10+ APP brugere efterfølgende: kr. 595,- stk.
- Inkl. vejledning til opsætning af APP'en
- Alle priser ekskl. moms
- Bestilling via [vtm-messe.dk](http://vtm-messe.dk) – Udstiller håndbog/Indsamling af leads